

Beloved Reynolda Family:

Because of people like you, Anne and I have been blessed beyond belief sharing nearly three decades of ministry at Reynolda Church. And we're convinced the best is yet to come!

We've long enjoyed the fruit of a previous generation's faith—drinking from the “cisterns we did not dig!” (Jer. 6:11) Now, we are the people of faith, on the brink of a legacy leaving moment that will bless the generations to come and change the world for Christ.

Thank you for prayerfully considering partnering with the others who call our church home to make the dreams of our For the Good generosity journey a reality! Included in this Giving Guide you will find all the pieces you need to make your commitment.

As we shared on Vision Sunday, our goals are simple:

Our Primary Goal is **100% engagement of the Reynolda Family**. We are asking that every person who calls Reynolda home to prayerfully consider financially partnering with us to make this dream a reality!

Our Secondary Goal is **\$5,000,000 given over a three-year period**. We believe this is a reasonable financial goal based on our annual giving at the church. You can choose to make a one-time gift or make a commitment to be fulfilled over the next three-years.

The church leadership has been praying and discussing this vision for two years and, now, the time has come. We can see the dream come true—but it will take everyone's partnership. Every prayer, every financial gift will make a difference as we let the whole world know ...

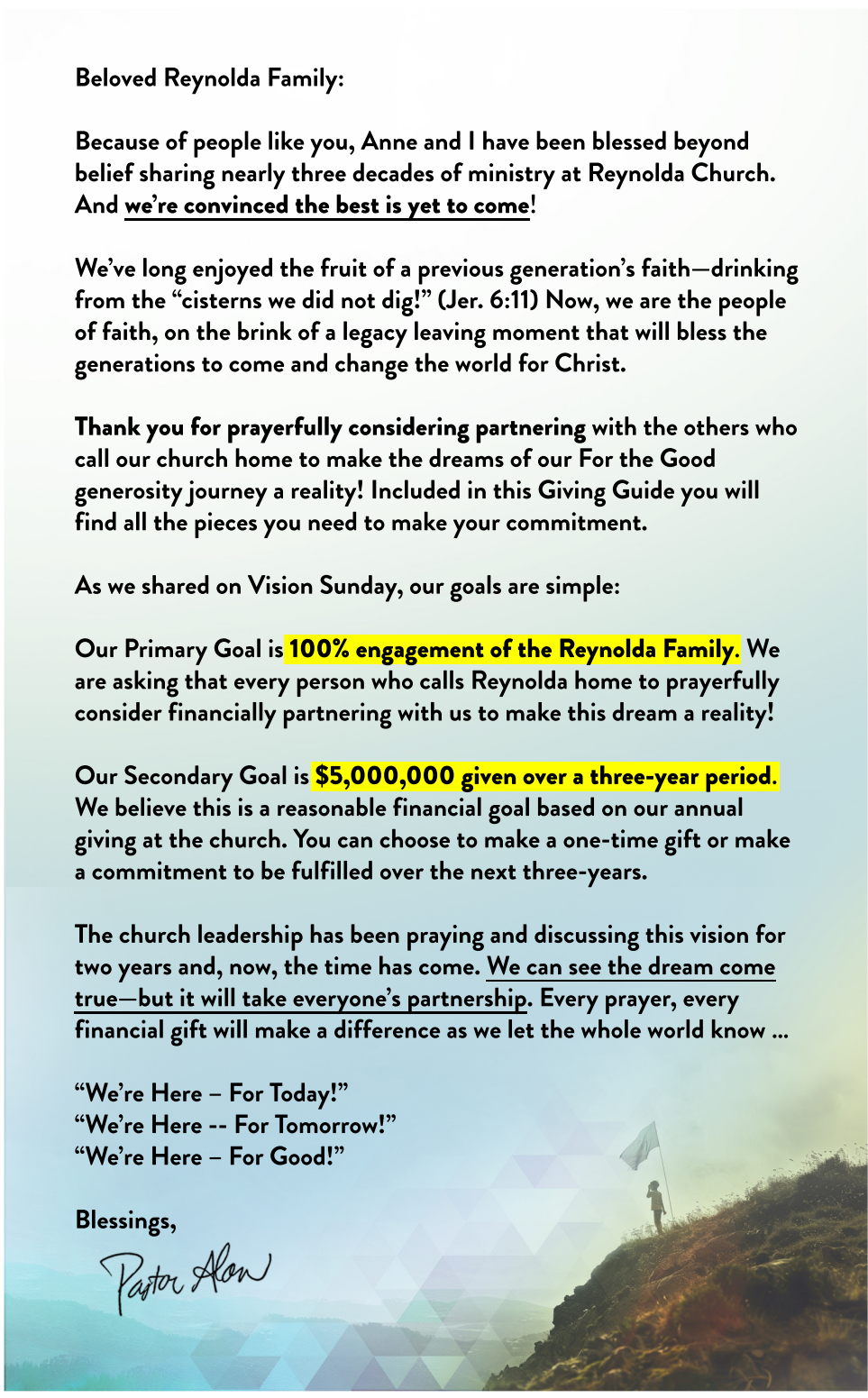
“We're Here – For Today!”

“We're Here -- For Tomorrow!”

“We're Here – For Good!”

Blessings,

*Pastor Alan*



# WHERE TO START

We are joining our faith together around a fresh vision for the next chapter in the story of Reynolda Church. It is our hope that we will be able to

...build fresh and refreshed spaces that fit are inviting to a contemporary world.

...update and design winsome spaces to reach a new generation of young people.

...plant deep roots by creating permanent presence in the communities we serve.

As you are prayerfully considering you financial commitment to our “For the Good” Generosity Journey, here are some steps you can take!

## 1. PRAY PERSISTENTLY

Pray that God will work in the hearts of people at Reynolda Church and that we will respond generously to God’s work For the Good.

## 2. COMMIT FULLY

Be part of the 100% engagement by saying YES and encouraging others to do the same.

## 3. CELEBRATE LOUDLY

God is going to do amazing things in your life during this season. Share His handiwork enthusiastically with those around you.

## 4. LIVE GENEROUSLY

Live and give in a way that stretches you to take your faith to a whole new level of generosity.



# WAYS TO MAKE YOUR GIFT



PLEDGE OR GIVE ONLINE AT  
[REYNOLDACHURCH.ORG/FORTHEGOOD](http://REYNOLDACHURCH.ORG/FORTHEGOOD)



GIVE BY CHECK OR CASH  
MAIL TO:  
REYNOLDA CHURCH  
2200 REYNOLDA ROAD  
WINSTON SALEM, NC 27106



OR GIVE AT OUR  
WEEKEND SERVICES

## GIVE AN APPRECIATING ASSET

You are generous with your cash gifts, but sometimes you would like to give even more. Gifts of appreciated assets may be the solution:

- A gift of appreciated assets may allow you to give to your heart's content when cash flow is not sufficient.
- When you make a gift of an appreciated asset, there may be additional tax advantages.

## GIVE FROM A RETIREMENT ACCOUNT

If you are retirement age, you may be eligible to make a Qualified Charitable Distribution (QCD). To take advantage of a QCD from your IRA, it is important to contact your IRA account manager prior to your required minimum distribution deadline. Your account manager will guide you through the process.

If you have other questions or ideas, please contact the Church Office (336-723-0716) or contact Pastor Chris Lawson directly ([clawson@rcstaff.org](mailto:clawson@rcstaff.org)).

# YOUR GIFT MAKES A BIG DIFFERENCE

## 3-YEAR GIFT GUIDE

Here's how a weekly commitment can truly make a difference!

WEEKLY	MONTHLY	ANNUALLY	3-YEAR TOTAL
5	21	250	750
10	42	500	1,500
12	50	600	1,800
23	100	1,700	3,600
38	167	2,000	6,000
58	250	3,000	9,000
96	417	5,000	15,000
192	833	10,000	30,000
288	1,250	15,000	45,000
577	2,500	30,000	90,000
962	4,167	50,000	150,000
1,923	8,333	100,000	300,000
5,770	25,000	300,000	900,000



# MY PLEDGE

THE 3 YEAR PLEDGE PERIOD  
JUNE, 2024 - JUNE, 2027

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY | STATE | ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**TOTAL PLEDGE** \$ \_\_\_\_\_

HOW DO YOU WISH TO MAKE YOUR PLEDGE?

\$ \_\_\_\_\_ WEEKLY FOR 156 WEEKS

\$ \_\_\_\_\_ MONTHLY FOR 36 MONTHS

\$ \_\_\_\_\_ YEARLY FOR 3 YEARS

\$ \_\_\_\_\_ OTHER FOR \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## FOR THE GOOD

Your commitment is only an intention to give. The amount of your gift may be changed at any time by contacting the church office.