



# FOR THE GOOD

*"...OVERCOME EVIL WITH GOOD."*  
-ROMANS 12:21



# FOR THE GOOD

## IMPORTANT DATES

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SUNDAY, APRIL 21 - VISION SUNDAY

WEDNESDAY, APRIL 24 - 110 HOURS OF PRAYER BEGINS

SUNDAY, APRIL 28 - ONE GREAT NIGHT

SUNDAY, MAY 19 - FOR THE GOOD SUNDAY

SUNDAY, JUNE 2 - LAUNCH SUNDAY

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TO GIVE VISIT [REYNOLDACHURCH.ORG/FORTHEGOOD](https://REYNOLDACHURCH.ORG/FORTHEGOOD)  
OR SCAN THE QR CODES BELOW.



SCAN TO PLEDGE



SCAN TO GIVE

# A MESSAGE FROM PASTOR ALAN

In 1913 an expectant Sunday School class from a downtown congregation imagined a new church amidst the green fields and forests that now comprise Reynolda Village. They began gathering in a one-room schoolhouse on Arbor Road in Winston Salem with a simple vision statement, “Seek, Find, and Win for Christ.”

They dreamed of a new church reaching new people, and Reynolda Church was born.

**Now, over 110 years later, it is time to dream again. There are more people to reach!**

In the midst of a negative world, Reynolda Church isn't moved by what we are against—we're energized by what we are FOR!

We are “for the Good News” going everywhere.  
We are here “for the good” of the cities in which we serve.  
We are here “for the good” of the people who call Reynolda home.  
We are here “for the good” of the generation that follows.

Together, we can change the world **for good!**

Within this Vision Guide you will find a fresh vision for the next chapter in the story of Reynolda Church. Our priorities are defined by three foundational truths:

1. **“We're Here -- For Today!”**  
So, we're planning to build fresh and refreshed spaces that fit and are inviting to a contemporary world.
2. **“We're Here -- For Tomorrow!”**  
So, we're updating and designing winsome spaces to reach a new generation of young people.
3. **“We're Here -- For Good!”**  
So, we're planting deep roots by creating permanent presence in the communities we serve.

I look forward to every step of the journey with you.

In Christ,

*Pastor Alan*





# OUR HISTORY

OVER 110 YEARS OF GOD'S FAITHFULNESS

**1913** Reynolda Mission Sunday School is founded by Katharine Reynolds and J.S. Kuykendall.



**1915** Reynolda Chapel is constructed and Reynolda Presbyterian Church is founded.



**1961** A new sanctuary is constructed and is dedicated on June 11, 1961.



**1981** Property expansion and building construction expands our property and facilities to better serve our community.



**1987** Reynolda Presbyterian Church becomes the 100th church to join the Evangelical Presbyterian Church.



**1998** Reynolda plants River Oaks Community Church and over the years, it grows into a thriving congregation in Clemmons.



**2006** Reynolda Church expanded its campus for the first time in over 25 years, building new connection corridors and a new wing for children and adult classrooms.



**2013** Reynolda becomes a multisite church launching its second campus in Kernersville, NC at Glenn High School.



**2017** Reynolda launches a third campus at the Jerry Long YMCA in Clemmons, NC.



**2019** Reynolda launches a fourth campus at the Stokes YMCA in King, NC.



**2021** Iglesia Reynolda, a worship gathering for Spanish-speakers, launches at the Village Campus.

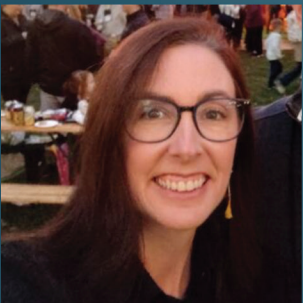




# TESTIMONIES



**Grace Mohan, Clemmons Campus** I struggled with my faith a lot growing up, unsure if I would be accepted by God due to my past. One day everything fell apart and I had been attending Reynolda with my parents for a few months. I accepted Jesus into my heart that night and my whole life has changed. I'm so grateful to be a part of Reynolda church and to get more involved with the kids ministry.



**Gray Handwerk, Clemmons Campus** I love Reynolda Church because it's where my husband (Phil) and I have found a joyful community centered on the Good News. From our very first Sunday, we have felt incredibly welcomed by the people, and encouraged by the gospel proclaimed. I'm so excited for the future at Reynolda because I believe that when God's people come together with joy, and are earnestly seeking God's will and purpose, as I've witnessed here, we will see God do mighty things in and through us to expand His Kingdom.



**Andy & Diane Hatfield, Kernersville Campus** We're excited about what God has in store for Reynolda. Over the last couple of years we've experienced a movement of how God is working in and through the congregation and community. It doesn't matter what service or event we attend, we're inspired with the worship, biblical teaching, fellowship, and generosity. This is only the beginning! God is on the move!  
*1 Corinthians 2:9 But as it written, "what no eye has seen, nor ear heard, nor the heart of man imagined, what God has prepared for those who love him"*



**Hugh & Wilma McPherson, Kernersville Campus** "Are you ready for some good news?" Each Sunday Reynolda answers that question with the revelation of our Lord and Savior, Jesus Christ, and reminds me that Jesus is the One that I can trust in to save, deliver and make me whole! I want this for others who have struggled with shame and rejection and pray that the vision for growing the church reaches those that have lost hope in a broken world.



**Diana Chamu, Iglesia Reynolda** Reynolda Church has loved my family since day one. It is not a self-centered church! They preach for us to be free and to dwell in the love of Christ without shame.



# GROWTH & HEALTH

## NUMBERS TO CELEBRATE

Reynolda is a church with a legacy of reaching people with the love of Jesus, serving the local community, and generously giving to share the gospel globally. Our heart beats to further expand our initiatives to connect the unchurched and de-churched with the life-giving grace and forgiveness of Christ.

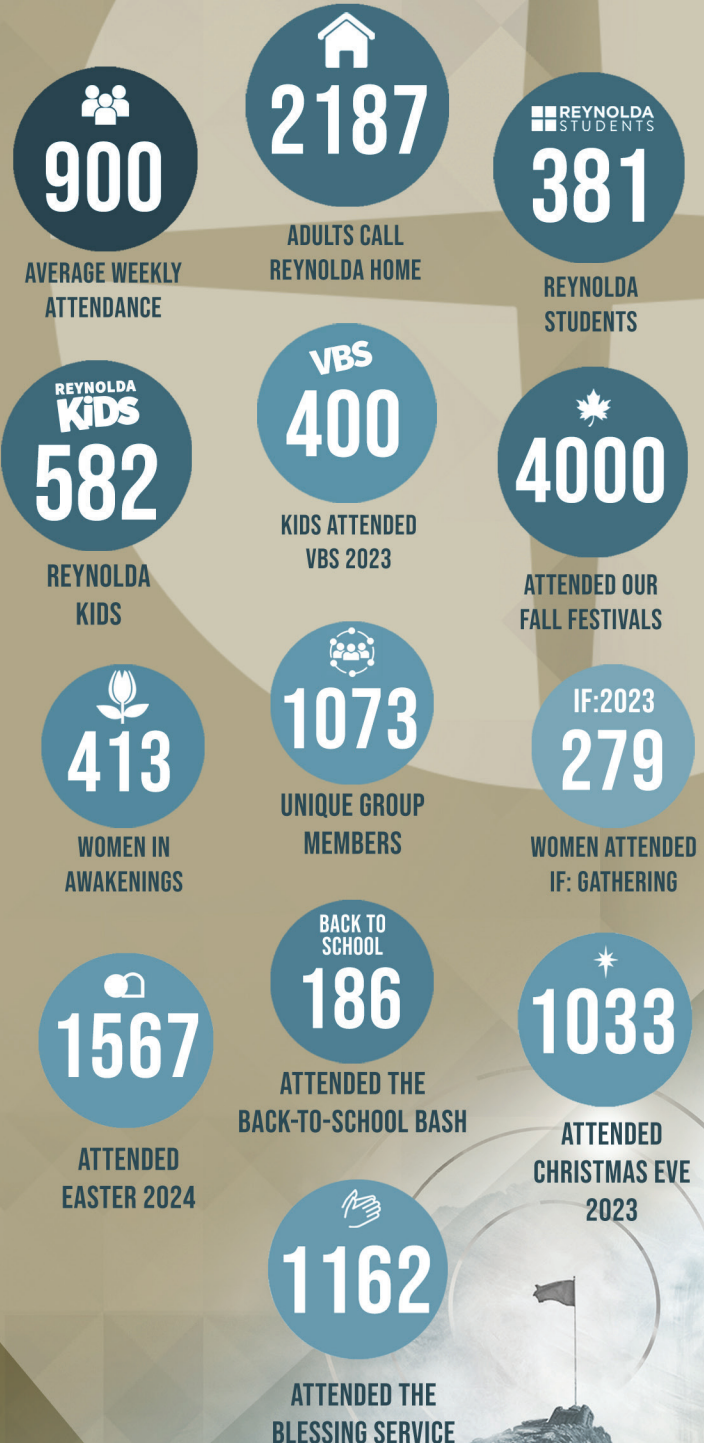
### GENEROSITY

**GENERAL FUND GIVING**.....\$2,320,868  
The amount of unrestricted General Fund Giving the church received in 2023.

**GENERAL FUND BUDGET**.....\$2,366,925  
The amount of unrestricted General Fund Giving the church anticipated in 2023.

**MISSIONS GIVING**.....\$238,388  
The amount of giving contributed to our partner missionaries and the Missions Fund to support Reynolda Church's partnerships.

**GIVING UNITS**.....770  
**FIRST-TIME DONORS**.....177





# THE PILLARS OF OUR VISION



## “WE’RE HERE - *FOR TODAY!*”

Together, we will Build Fresh and Refreshed Spaces that tell people:

The Gospel hasn’t changed, but the world sure has! Our challenge is to bring the timeless truth of the Gospel into a modern world. It means our spaces need to be up to date so many more can hear a Gospel that is never out of date. It means we need to tell the old, old story in fresh ways in refreshed spaces.



## “WE’RE HERE - *FOR TOMORROW!*”

Together, we will Build Faith for Future Generations that tells people:

We’re made for more than our brief lives. We’re made to “be fruitful and multiply and fill the earth!” But it’s only possible with the long view in mind. In 1910, a group of 27 people formed a Sunday School class and dreamed of planting a church in what was then a rural area on the outskirts of town and Reynolda Church was born. Their faith changed generations to come. Now, we have opportunity to invest in the generations to follow by honoring our heritage and creating vibrant spaces for today’s kids, students, and young adults.



## “WE’RE HERE - *FOR GOOD!*”

Together, we will Build Permanent Roots that tell people:

We want everyone in the cities we serve to know we are here! We want them to know we are here for them! It means we want to be visible—unmissable and utterly welcoming! But we don’t just want them to know we are here – *we want people to know we are here for good, that we’re here with them for the years to come!*



# THE CLEMMONS CAMPUS

**We're here for Clemmons!** After 6 years of faithful presence worshipping at the Jerry Long Family YMCA, it's time to let the whole Clemmons community know that we're here! We're here for Clemmons today, for tomorrow, and for good.

As has been successfully modeled at other YMCAs in Virginia and North Carolina, Reynolda Church will create a permanent presence, building space for worship, fellowship and outreach. Reynolda blesses the YMCA and the community with the gift of beautiful new facilities that the Y cares for and for which Reynolda has priority use on weekends and throughout the week. It's the ultimate win-win!

Reynolda will build a modern lobby and a beautiful new worship auditorium at the YMCA. Imagine the impact when we let Clemmons that know we're putting down roots—that we're here for good!



Current photo of Jerry Long Family YMCA, Clemmons



## HERE FOR TODAY'S WORLD

A new entrance for Reynolda Church at the YMCA lets everyone know “we’re here for today’s world in need of hope.”

## A PERMANENT HOME FOR AN ETERNAL PURPOSE

A new, permanent worship center at YMCA means more than the end of setting up chairs, stage and sound—it means “we’re here for good!”







## CONNECTING SPACES

The view from the rear of the new lobby and worship center that seamlessly attach to the existing YMCA building where we are blessed to use their children's spaces and other meeting rooms.

## EMBRACING COMMUNITY IN CLEMMONS

A new, modern lobby that lets people know we're here for today as we create an inviting space that welcomes new people and fosters community.



## BUILDING TOMORROW'S CONNECTIONS

New outdoor playground and gathering spaces at the YMCA let people know that we're here for tomorrow—to reach a new generation—the new space will be inviting to the 1,000+ kids and families that play soccer there each weekend!





# KERNERSVILLE

## CAMPUS

**We're here for Kernersville!** We were thankful for the high school where our Kernersville campus met for over 8 years, but our presence wasn't visible and the space wasn't flexible. After moving to a permanent location in the heart of Kernersville where we have visible, permanent, 7-day a week presence in a restored, contemporary environment, our ministry in Kernersville has tripled its impact! In establishing our permanent presence there, Kernersville discovered that Reynolda is here for good! We also want the community to know we're here for today's contemporary world. We aim not only to pay off the credit line used to renovate the Kernersville space but also to update our space by creating new sound-blocking walls and to refresh some of the non-renovated spaces. And, because we're here for tomorrow's generation, a new playground is included in the vision.



### WE TRIPLED OUTREACH AFTER RELOCATION TO A NEW SPACE

After the Kernersville Campus moved to this renovated space, we reached at least three times as many people!

### OPTIMIZING OUR SPACE

The Kernersville worship space has reached capacity, but with some new sound proof walls, we can maximize the space.



### ENHANCING FAMILY-FRIENDLY APPEAL

The Kernersville campus will become even more inviting to young families with the addition of a new playground (location of playground TBD).



# KING CAMPUS

**We're here for King!** After launching our King campus at the Stokes Family YMCA in King over four years ago, the Reynolda pioneers there endured the setback of the pandemic while nurturing a joyful and close-knit fellowship in the growing community of King, NC. The need in King isn't for Worship Space (the YMCA gym works nicely for worship there)—Reynolda at King needs visibility, a lobby/gathering place and weekday space for fellowship, discipleship and student ministry.



## REACHING MORE FOR CHRIST WITH A NEW, VISIBLE, PERMANENT SPACE

A new, close-up parking lot, entry, multipurpose lobby, and classroom space will be seen from one of the busiest intersections in King. With our new, permanent space, Reynolda will no longer be the best kept secret in King – people will know we're here for today, for tomorrow and for good!

## WELCOMING NEW FRIENDS AND FOSTERING DEEP RELATIONSHIPS WITH CHRIST

The new, permanent, multipurpose lobby and weekday discipleship space will seamlessly connect to the YMCA. The welcoming glass lobby “garage” style doors open on beautiful days connecting the space to lovely new outdoor kids’ play areas and adult fellowship spaces.





# THE VILLAGE

## CAMPUS

**We're here for Winston-Salem and vicinity!** Through the faith of Katharine Reynolds and an adventuresome Sunday School class, Reynolda Church was born 110 years ago and the Lord has poured out His love and grace in our midst over and over. For over a century, the beautiful, white walled, stained-glass architecture and steeple has let the community know "We're here for good!" Now, as we seek to reach a contemporary, digital world desperate for authentic community, we want our city to know that we are here for today—welcoming a modern generation. And, because we're here for tomorrow, we want to create irresistibly attractive spaces for kids and youth. All our spaces need to be up-to-date so many more people can hear a Gospel that is never out of date!



### ONE CLEAR, WELCOMING ENTRANCE

We want the city to know We're Here for Today. Imagine a new, inviting main entryway crafted in contemporary style that blends with current architecture and opens into a multipurpose gathering space that connects to the existing worship center and educational space.

### CREATING AUTHENTIC COMMUNITY

The new grand entrance/gathering space is much more than a great lobby—it's a place for authentic community. Whether hosting coffee with a new friend or a banquet for a big celebration, the beautiful, sunlit, modern room invites a hurting world into a fellowship of love.







## WELCOMING ALL WITH A CLEARER, SAFER, FRIENDLIER CAMPUS

With new parking and pedestrian ways, the Village campus becomes more safe, more visible and more welcoming letting everyone know We're Here for today's world in need.

## PRESERVING HERITAGE, EMBRACING RENEWAL

The current worship center will be renovated and reconfigured, keeping all the stained glass and original beauty while becoming an up to date multi-purpose space that promotes community and joyful worship of the risen Lord!

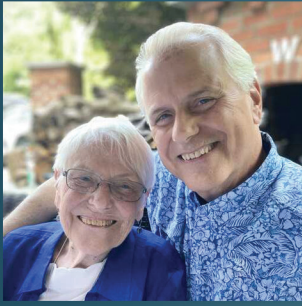


## INNOVATIVE SPACES FOR TOMORROW'S COMMUNITY

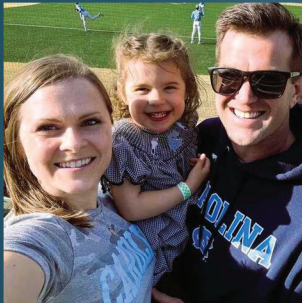
A new, indoor kids atrium playground invites children and families into friendships and celebration and lets everyone know we're here for tomorrow's generation!



# TESTIMONIES



**Keith Wheeler, The Village Campus** Reynolda Church is a community of believers who openly share the love of Jesus and serve one another. It is authentic, genuine, heart to heart fellowship in an atmosphere of honesty and humility. I love Reynolda Church because this “body of Christ” is my family.



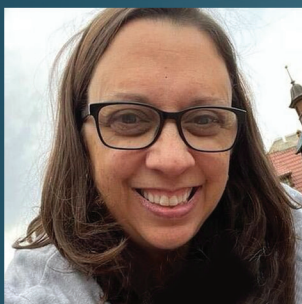
**Kim Ray, The Village Campus** I love Reynolda Church because it has been a space where my family has been able to encounter Christ through worship, fellowship, and gospel-centered teaching/preaching. I'm excited about the future of Reynolda Church as it comes along-side my husband and I to raise our daughter to know and love Christ.



**Mariana Soares, The Village Campus** Whenever I visited Reynolda Village, Reynolda Church caught my eye. I decided to give it a try one Sunday, and from that moment, I knew I'd be back. Stepping through those doors for the first time, I felt a sense of belonging unlike anywhere else.



**Diane Finger, King Campus** I love Reynolda Church because people are real, they are my family! I'm excited about the future of Reynolda Church to see how God is growing our congregation & to see where we will “fit” in our community. I know God has good plans for each person in our church but also in our community. It will be fun to see how God grows our family!



**Vanessa Kaiser, King Campus** From the first time I visited Reynolda Church, I felt like it was a close-knit family that was eager to welcome others into that family. It was easy to forge relationships and get involved. Sound biblical teaching and a strong desire to further God's kingdom in our area makes this church a great place to belong!



# SCOPE OF PROJECT

## OUR PRIMARY GOAL IS 100% ENGAGEMENT

We are asking everyone who calls Reynolda Church home to prayerfully consider partnering together as a church family FOR THE GOOD of our communities.

## OUR SECONDARY GOAL IS \$5,000,000 GIVEN OVER A THREE-YEAR PERIOD.

This goal, given above and beyond our regular giving, will allow us to accomplish the following projects through our For The Good Generosity Journey.

### Clemmons Campus

- New Worship Space that will be used by Reynolda Church and will be a gift to the broader community.
- New Community Space that will serve as a hub of ministry, gathering, and hospitality.

### Kernersville Campus

- Maximize the use of our current property by increasing seating capacity, updating our hospitality space, and ensuring that our entire property can be utilized throughout the week.
- The Kernersville campus will become even more inviting to young families with the addition of a new playground.

### King Campus

- New parking lot, entry and classroom space.
- Multi-purpose lobby and weekday discipleship space.

### Village Campus (Winston Salem)

- Updated spaces for Kids and Students. New indoor gathering and play space for our Reynolda KiDs.
- New and inviting main entry that serves as a multipurpose gathering space.
- Renovated and reconfigured Worship Center that becomes a beautiful, updated, multi-purpose space that builds community and enhances corporate worship.
- New parking and pedestrian ways that promote safety and access.

## WHERE TO START >>>>>



### PRAY FERVENTLY

Pray that God will work in the hearts of people at Reynolda Church and that we will respond generously to His calling.



### COMMIT FULLY

Be part of the 100% engagement by saying YES and encouraging others to do the same.



### CELEBRATE LOUDLY

God is going to do amazing things in this season! Share His handiwork with those around you.



### LIVE GENEROUSLY

Live and give in a way that stretches you to take your faith to a whole new level of generosity.



FOR THE GOOD



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